



Shaw & Crompton Parish Council

Council Offices, 1 Kershaw Street East, Shaw, Oldham OL2 8AB

Tel: 01706 847590 Mob: 07926 186652 e-mail: clerk.shawcrompc@btconnect.com

NOTICE OF MEETING

There will be a meeting of the
EVENTS, PROMOTIONS & GRANTS COMMITTEE

to be held via the Zoom platform
on

Tuesday 9 March 2021

commencing at 7:00pm

when the business set out in the following agenda will be transacted

Meeting quorum is 3

**Members of the public are welcome to attend
for the whole or part of the proceedings**

Committee membership: Councillors Beeston (Chair), Hamblett (Vice-Chair), Baker, Berry, Bland and Rowlinson.

Date : 4 March 2021

Tony Hilton
Clerk to the Council

Please ensure that your mobile phone is switched to silent
or is switched off completely during the meeting

AGENDA

- 1 To receive any **apologies** for absence.
- 2 To receive **declarations of interest** in any contract or matter to be discussed.
- 3 To approve as a correct record the **Minutes** of the meeting held on the 9 February 2021.
- 4 **Public Participation**
In accordance with Standing Order
 - **3 (f)** Unless directed by the Chair of the meeting, a period not exceeding 15 minutes is set aside to listen to matters raised by members of the public ***in respect of business on the agenda*** and
 - **3 (g)** A member of the public shall not speak for more than 5 minutes.
- 5 **Grants and Donations**
To consider the attached grant application (and constitution) from Shaw and Crompton Events Group
- 6 **Financial report for the period 1 April 2021 – 28 February 2021**
To approve the attached report.

- 7 **Chairman's Events in 2020/21**
To receive an update from the Council Chairman regarding future fundraising events and agree further action.
- 8 **Beating the Bounds 2021**
To consider the following for the above event
a) a date
b) an action plan (specific tasks/deadlines) to deliver the event
c) itinerary from the 2014 event
d) the attached publicity information from the event in 2014.
- 9 **Website and other promotional opportunities**
To review website content and consider Parish Council news reporting, such as, but not limited to, a Parish Council newsletter/bulletin.(see attached i. notes from the Website Development Working Group meeting on the 3 March and ii. an extract from the website page views/searches database)
- 10 **Dates of Future Meetings**
Tuesday at 7:00pm 8 June, 13 July, 14 September, 9 November 2021;
18 January, 8 March 2022.

**SHAW & CROMPTON PARISH COUNCIL
Events, Promotions & Grants Committee**

Minutes of the remote meeting held on the 9 February 2021
via the Zoom platform

Present: Councillors Baker, Beeston, Hamblett and Rowlinson.
Councillor Beeston in the Chair.
Also in attendance : The Clerk.

The meeting started at 7:05pm

1. **Apologies for absence:** Councillors Baker and Berry.
2. **Declarations of Interest:** None received.
3. **Minutes :** The minutes of the meeting held on the 19 January 2021 were approved as a correct record.
4. **Public Participation:** As there were no members of the public present, the meeting proceeded to the next item without the need for an adjournment.
5. **Grants and Donations applications**
Committee considered applications from (i) Hope Church, Shaw for start-up equipment for a drop-in centre at their existing premises on Eastway, Shaw and (ii) from the Friends of Crompton Moor to fund the purchase of moorland plant species recommended by Moors for the Future.

Committee agreed to grant both applicants an award of £500 each.
6. **Dates of Future Meetings**
Tuesday at 7:00pm on 9 March, 8 June, 13 July, 14 September,
9 November 2021; 18 January, 8 March 2022
7. **Exclusion of the public**
Committee resolved to exclude members for the following item due to the confidential nature of the business to be conducted.
8. **Parish Council Town Crier**
Committee reviewed matters in relation to the Town Crier and agreed to defer the item for further consideration at the next full Council meeting on the 23 February.

The Chair thanked everyone for their attendance
and closed the meeting at 7:55pm

Public Participation

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Grant applications – summary

	Applicant	Amount of grant requested	Reason for grant
1	Shaw and Crompton Events Group	£500	Shaw & Crompton Christmas Lights Switch-On 2021 (see below full application form)

Financial position as at 3 March 2021

2020/21 Grants budget	Actual to date	Outstanding commitments	Outturn Projection	Balance
£	£	£	£	£
4,000				
Crompton Bowling Club	500			
Crompton Cricket Club	400			
Royal British Legion (Shaw)	500			
Hope Church (Shaw)	500			
Friends of Crompton Moor	500			
sub-total	2,400	500	2,900	1,100

Organisation name	SHAW & CROMPTON EVENTS GROUP
Name, address and status of contact	Sue Banks
Telephone number/email of contact	
Is the organisation a registered charity? Yes / No	If Yes, please state registered Charity Number: NO
Type of organisation	Non-profit Constituted Voluntary Group
Organisation aims and objectives	To bring all age groups of the Shaw & Crompton Community together by partnership working, enabling the provision of quality fun events for everyone to share.
Organisation's membership (approximate number and area members are drawn from)	20 – 25 Mainly Shaw, Crompton & Royton
Is membership restricted by any means? Yes / No	If Yes, please provide details NO
Amount requested	£500
For what purpose is the grant/donation award requested?	Shaw & Crompton Christmas Lights Switch-On 2021
What is the total cost of the project/purpose?	£7,000 - £8,000 approximate estimate
If the total cost of the project is more than the grant/donation, how will the shortfall be funded?	Group's existing monies, group fundraising, donations & grant applications
Have you applied elsewhere for funding for the same project/purpose? Yes / No	If Yes, please provide details YES OMBC – North Area Councillors
Who are the beneficiaries of the award?	Shaw & Crompton Community

Signed.....S. Banks...(Secretary).....
Date 01/03/2021

SHAW and CROMPTON EVENTS GROUP

CONSTITUTION

1. Name

The name of the group shall be **Shaw and Crompton Events Group**

2. Aims

The aims of Shaw and Crompton Events Group will be:

- To bring together local businesses, voluntary organisations and residents
- To organise and promote events for the benefit of residents of Shaw and Crompton

3. Membership

Membership is open to anyone who is either a resident, local business or voluntary organisation in Shaw and Crompton.

4. Officers

The officers' roles are as follows:

- Chair, who shall chair meetings
- Vice-Chair who shall support the chair and chair meetings in their absence
- Secretary, who shall be responsible for the taking of minutes and the distribution of all papers
- Treasurer who shall be responsible for maintaining account

5. Trustees

The Trustees shall be the Officers, plus 3 members who will be elected annually at the AGM.

6. Ordinary Meetings

Meetings are open to all members and will be held at least once every 3 months or more often if necessary.

All questions that arise at any meeting will be discussed openly and the meeting will seek to find general agreement that everyone present can agree to. If a consensus cannot be reached a vote will be taken and a decision will be made by a simple majority of members present. If the number of votes cast on each side are equal, the chair of the meeting shall have an additional casting vote.

7. Annual General Meeting

All members will be given two weeks' notice of such a meeting, giving the venue, date, time and agenda, notice of meetings may be made by telephone, email or post.

8. Finances

An account will be maintained on behalf of the Group at a bank agreed by the committee. Three cheque signatories will be nominated by the Committee (one to be the Treasurer). Any two of these must sign every cheque. The signatories must not be related nor members of the same household.

Records of income and expenditure will be maintained by the Treasurer and a financial statement given to each meeting.

All money raised by or on behalf of Shaw and Crompton Events Group is only to be used to further the aims of the group, as specified in item 2 of this constitution.

9. Amendments to the Constitution

Amendments to the constitution may only be made at the Annual General Meeting or a Special General Meeting.

Any proposal to amend the constitution must be given to the Secretary in writing. The proposal must then be circulated with the notice of meeting.

Any proposal to amend the constitution will require a two thirds majority of those present and entitled to vote.

10. Dissolution

If a meeting, by simple majority, decides that it is necessary to close down the group it may call a Special General Meeting to do so. The sole business of this meeting will be to dissolve the group.

If it is agreed to dissolve the group all remaining money and other assets, once outstanding debts have been paid, will be donated to a local charitable organisation. The organisation to be agreed at the meeting which agrees the dissolution.

This constitution was agreed at the meeting held

Date 5th /October / 2016

Name and position in group Judith Haughton Chair

Signed

Name and position in group Susan Banks Secretary

Signed

Financial report for the period 1 April 2020 – 28 February 2021					
EXPENDITURE	Budget	Actual to date	Outstanding Commitments	Outturn Projection	Balance
	£	£	£	£	£
Events					
Family Fun Weekend/Vehicle Rally	Due to the COVID-19 pandemic, it was agreed to cancel all this Committee's 2020/21 events as listed and to vire the £9,000 Events budget to the Environment Committee <i>See Note 2</i>				
Lancashire Day					
Wren's Nest Christmas tree					
Civic Service/Reception					
Charity Markets					
Promotions and communications					
Parish Magazine	0	0	0	0	0
Marketing and information	700	0	0	700	0
Banners and signs	100	0	0	100	0
Website	<u>400</u>	<u>0</u>	<u>0</u>	<u>400</u>	<u>0</u>
<i>Total Web Development (TWD):-</i>					
website accessibility compliance work		400			
annual website hosting fee		100			
<i>123 Reg:-</i>					
annual domain registration fee		<u>23</u>			
sub-total	1,200	523	0	523	677
Grants	4,000	2,400	500	2,900	1,100
	<i>See Note 1</i>				
Total Events, Promotions & Grants	5,200	2,923	500	3,423	1,777

Note 1 – At the Council meeting on the 28 July 2020, it was agreed to amend the Grants and Donations Policy for the remainder of this financial year, whereby the grant award limit increased from £250 to £500. Therefore, the new Grants budget has increased from the original £2,000 to £4,000 and the original Family Fun Weekend/Vehicle Rally budget has decreased by £2,000 from £11,000 to £9,000 as a result.

Note 2 – Approved by the Resources Committee on 15/29 September – minute 8

Chairman's Events in 2020/21

To receive an update from the Council Chairman regarding future fundraising events and agree further action

There are no attached reports associated with this item, therefore

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Beating the Bounds 2021

To consider the following for the above event

a) a date

Usually takes place on the middle Sunday of September, therefore, suggest 19 September 2021?

Start time – 9:30am

b) an action plan (specific tasks/deadlines) to deliver the event

Comprising but not limited to

- Confirmation of the route (Martin Riley ?)
- Risk assessment
- Literature (previously a booklet/leaflet)
- Marshalls

c) itinerary from the 2007 event

- Establishment of a working group (planning/implementation)
- Invitation letter to
 - The Police (for assistance at road crossing points);
 - Councillors;
 - Schools;
 - Churches;
 - Oldham Mayor/Mayoress.

Dear Tony.

Beating of the Bounds. 2007

I said I would send this to you. Please do not return it.

It is a document about the 2007 event. There are some changes, and some checking to do. Inevitably, as time goes by, things change.

It strikes me that it is a bit different from the Crompton Circuit, which as you know, I have mixed feelings about (having walked it all over the years).

I have put some marks on this where I think changes may be needed,

Alison (my wife) and I can remember many years ago when one of us was on the Sub Committee as a resident, or maybe I represented Friends of the Earth, which I did in those days. There was, as you would guess, some debate about the route to be taken, which was different to the CC, and I think it did not pass some of the areas featured on the map...

I am not offering to help, as I think I may be too old...

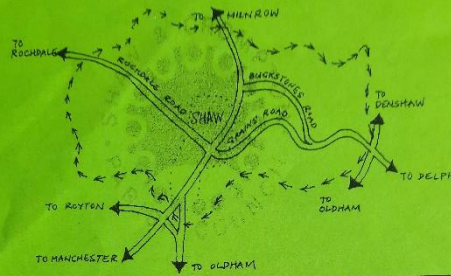
Stay safe

Peter Jones



1 U-R Snow St E
Snow
DL 2 8 AB

"BEATING THE BOUNDS" 2007



09:15 Sign In at Jubilee Inn for 09:30 start
Sunday 16 September 2007

To register contact the Clerk to the Council,
Shaw & Crompton Parish Council, 23 High Street, Shaw, Oldham OL2 8RF
Tel: 01706 347390
Email: clerk.shawcrompton@btconnect.com

ITINERARY FOR THE DAY

TIME	LOCATION	MAIN ROAD	CHECK POINT	TIME
09:30	Leave Jubilee	C	1	
10:30	Moorcock (track junction)		2	60 mins
11:15	Arrive Grains Bar "King's Arms" - rest break	C	3	45 mins
11:30	Leave Grains Bar "Kings Arms"			15 mins
11:50	Besom Hill reservoir			20 mins
12:10	Fulfilment Logistics (junction back of)			20 mins
12:40	Arrive St Joseph's - lunch break	C	4	30 mins
13:00	Leave St Joseph's			20 mins
13:10	Manchester Road, Luzley Brook	C		10 mins
13:40	Puckersley Inn	C	5	30 mins
14:30	Collier's Return—rest break	C	6	50 mins
15:15	Ellenroad	C		45 mins
15:30	End at Jubilee		7	15 mins

**STEWARDS WILL BE AT THE MAIN ROAD CROSSINGS MARKED C.
PLEASE MAKE SURE YOU SIGN IN AT THE CHECK POINTS.**

History of "Beating the Bounds"

The custom of "Beating the Bounds" was revived in Crompton in the late 1800s when the Crompton Urban District Council was formed and has persisted, with a few interruptions due to First and Second World Wars. As far as possible, it has taken place at least once every seven years.

The origin dates back to medieval times when only a few of the upper class residents of a particular area were able to read, and able to write only indifferently. As for map reading, this was totally out of the question. Therefore, it was necessary to evolve some memorable method of defining the bounds of an estate, a township or a borough.

"Beating the Bounds" was therefore instituted whereby a gathering of residents would meet at specified times of the year to patrol the boundaries of such estates or township. The boundaries were defined by using natural features, for example brooks, streams, rivers, ridges and the moorland peaks. In the event of few natural features, artificial ones were created, such as cairns of stones, crosses or way marks. Many of these boundaries established rights of way and certainly were quoted in the courts when disputes arose.

The "beaters" would meet at a given point and time, headed by some local worthy who was familiar with the bounds, and they would be accompanied by a godly number of young people who were to be subjected to a taken "beating" at the many way marks on the perimeter. To illiterate people who would never see a map, much less read one, it was a good method of impressing the boundaries on the generation who, in turn, would become leaders in the future.

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Listed below are some of the places that will be visited during the walk. Please wear boots or stout footwear, as conditions can be wet and rough underfoot and don't forget to bring some protective clothing, as well as some food for the journey.

Grains Bar - "Kings Arms"

Outside the front door of the Public House is a triangular marker set into the pavement with the initials O/S/C for Oldham, Saddleworth and Crompton - an old boundary meeting point. Tradition says that the boundary passes over the pub and in days gone by, someone was made to cross over the roof.

Besom Hill Reservoir

Tradition tells us that for the bounds to be properly beaten, someone must swim across the reservoir. One person would normally swim in place of everyone.

Lower Fulwood Farm

To the west of the farm, Aeroplane sheds once stood where components for the Avro fighter planes were made during the 1st World War. The JD Williams warehouse now stands on the site.

Milnrow Road

Along this road towards Newhey is a boundary stone set in the wall on the right. It is marked B/C for Butterworth (the old name for Milnrow) and Crompton. Diagonally across the road is another marker set in a sloping wall.

Dunwood Park

Captain Abram Crompton and his nephews presented the land to the Council on Coronation Day in June 1911. It is an Edwardian park with bowling green and newly refurbished play area.

Ellenroad

Ellenroad Engine House is the only fully-working cotton mill engine with its original steam-raising plant. Here you can see the 3,000 horsepower Victoria and Alexandra (1892), a coal-fired Lancashire boiler and other machines, like the Whitelees beam engine, still working after more than 160 years!

Crompton Moor

In the 19th Century there were 16 pits on this site, some of which were revived during the 1926 Coal Strike. The route descends to Brushes Clough whose previously deep reservoir dates from the 1860s.

Jubilee

Around 1810 a hamlet grew around the area, King George III's Jubilee year, following the construction of the Shaw-Rochdale Turnpike. In the 1880s the Jubilee Colliery opened which was owned by the Platts; it closed in the 1932 and is now a nature reserve.

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LEAVE NO LITTER • KEEP TO FOOTPATHS ON FARMLAND • PROTECT
WILDLIFE, PLANTS AND TREES • FASTEN ALL GATES • KEEP OFF WALLS,
FENCES AND HEDGES • SAFEGUARD AGAINST ALL RISKS OF FIRE •
KEEP DOGS UNDER CONTROL • RESPECT THE LIFE OF THE COUNTRY •
GO CAREFULLY ON ROADS

d) publicity information from the event in 2014.

Shaw and Crompton Beating The Bounds 2014 Sunday 21 September 2014

Shaw & Crompton Parish Council are again celebrating the “Beating The Bounds” walk. Take part in this historic walk along the boundary of Shaw & Crompton. The walk is a circular route, of about 13 miles, taking in sites including, Jubilee, Pingot Quarry, Crompton Moor, Brushes Clough, Fullwood, and Ellen road; walkers can expect to see stunning views over the Pennines and Oldham and beyond.

The walk will leave from Dunwood Park, Shaw OL2 7UQ at 09.30am. If required a break will be taken at the Kings Arms, Grains Bar OL4 2JX ; other rest breaks will be available at St. Joseph’s Church, Shaw OL2 8SZ and The Puckersley Inn, 22 Narrowgate Brow, Royton OL2 6YD. For those who want an easier walk why not join us at the King’s Arms (approx. 12.00) or St. Joseph’s Church, (approx. 13.30 pm) or The Puckersley Inn, (approx.14.30 pm) where we then continue along the rest of the journey.

Anyone interested in participating in this free guided walk should meet at Dunwood Park Cafe, Smallbrook Road, Shaw, OL2 7UQ, at 09:15 am.

Walkers will need to be physically fit to take part in this intermediate-to-hard walk. Please bring a packed lunch and drinks sufficient for the walk together with water proofs and suitable footwear.

For more information prior to or on the day of the walk please contact:

**Dr Ray Hughes, Clerk to the Council
(clerk.shawcrompc@btconnect.com) on: 01706 847590 or Cllr Chris Stephens on: 07752968201**

Website and other promotional opportunities

To review website content and consider Parish Council news reporting, such as, but not limited to, a Parish Council newsletter/bulletin.

(i) Website Development Working Group meeting 3 March 2021 - notes

Present : Councillors Beeston, Hamblett and the Clerk.

1. It was agreed to recommend adding the following items on the website:-

Item/topic	Notes	Action
a) A newsletter	Content to be sourced from • Meeting minutes • Councillors • 3rd parties (Social Media, the Press)	• The Clerk • All Councillors • The Clerk
b) A – Z directory	• Local businesses/shops • Local organisations/agencies • Local sports clubs/activity groups	• The Clerk
c) Useful numbers	• If not already included in b) above	• Councillor Hamblett (in the first instance)
d) 'What's On' guide	• Local sources – i.e. OMBC; Action Together etc	• The Clerk
e) Interactive maps	• Local business/amenities/health walks/PROW's etc	• The Clerk
f) COVID - 19	• As a prominent/pinned feature on the Home page	• The Clerk
g) Council Chair (and Vice-Chair)	• Dedicated page or link containing a profile of the Chair and chosen charities etc	• The Clerk

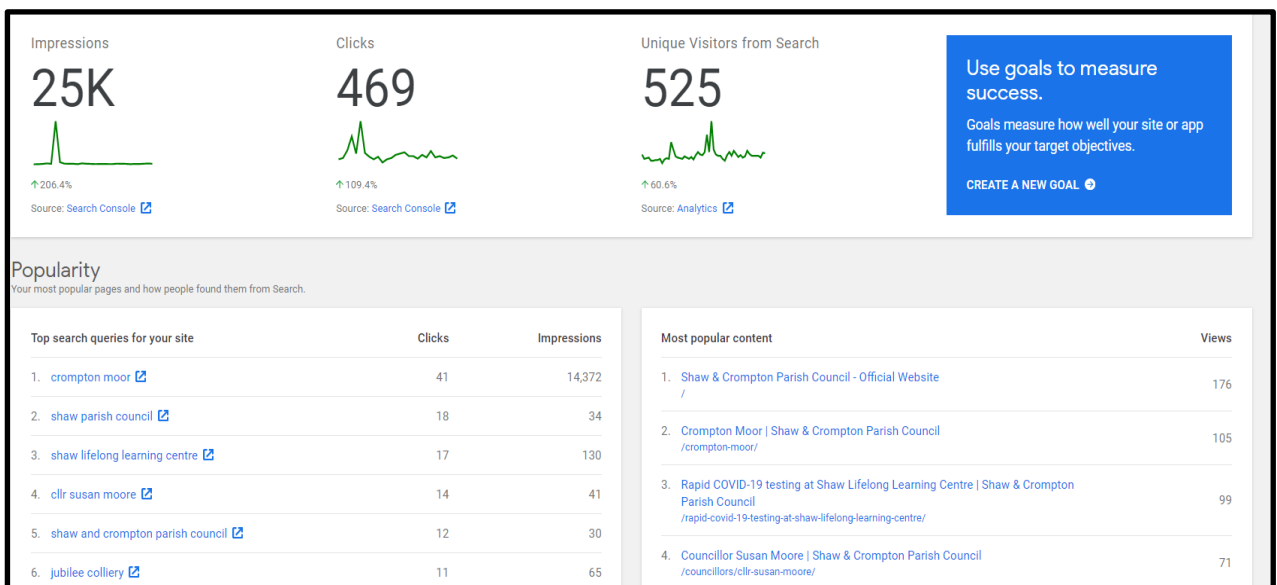
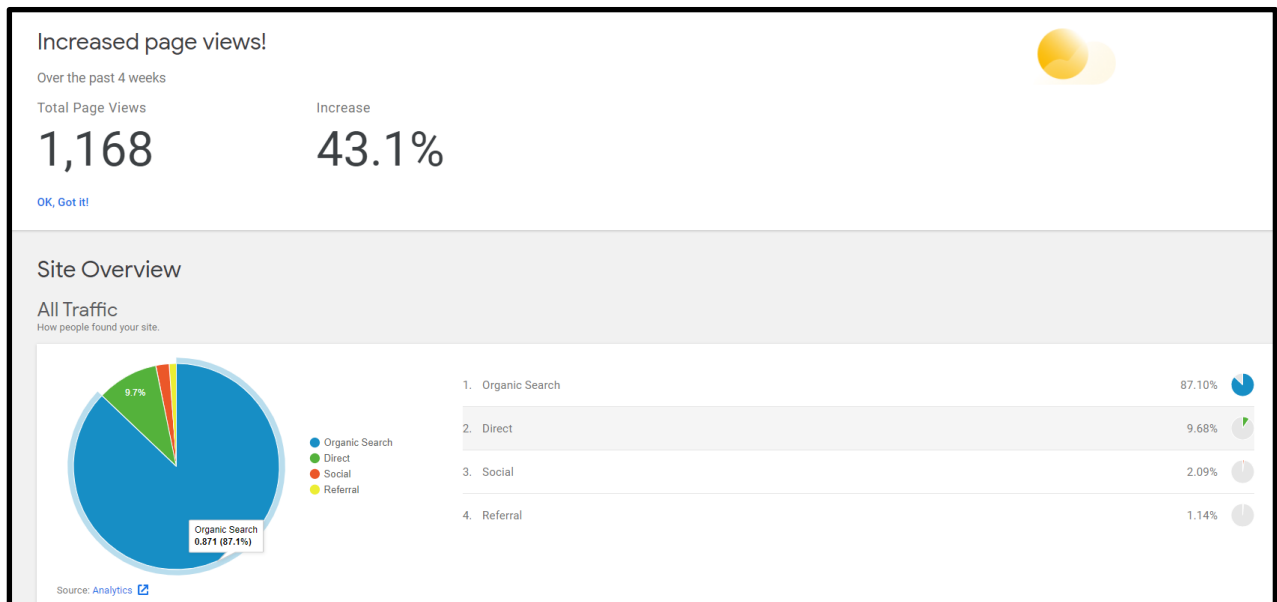
In addition, it was also recommended that

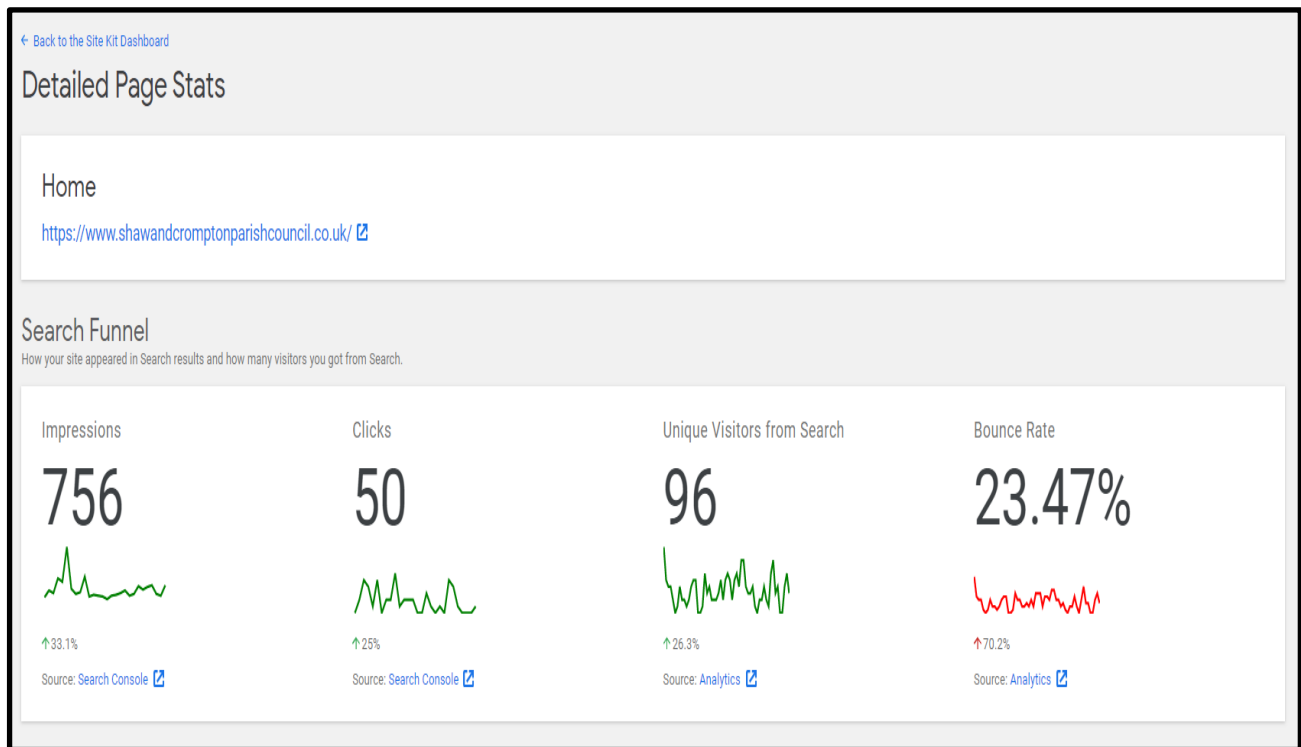
- i. the current Parish Council Facebook page is 'converted' into a 'community' page/account (with support from Councillor Hamblett) and that
- ii. A Parish Council Twitter account is created (with support from Councillor Hamblett)

NOTE : A 'Working Group' cannot make decisions on behalf of the Council or a parent Committee – it can only make recommendations.

(ii) Website traffic statistics

The following are extracts from the website back office data collection tool (Google analytics) which shows which website content that has been viewed on a rolling 28 day cycle:-





Although the statistics can't tell us anything about who has searched the website, it details which pages or links have been viewed/accessed.

The following are definitions of commonly used terms relating to website traffic

Page Views is a condition which denotes the number of times a particular page is being viewed whereas **impressions** denote the number of times an element on a web page is viewed.

Both pageviews and impressions are important and they are easy to calculate a website's success. When the count of pageview gets low then it certainly indicates the problem such as poor website design, call to action or poor quality content.

Bounce rate refers to the percentage of visitors that leave your website (or "bounce" back to the search results or referring website) after viewing only one page on your site. This can even happen when a user idles on a page for more than 30 minutes.

Unique visitors: this figure represents the number of distinct hosts that were served from the Internet.

Clicks

Website Clicks counts the number of times people clicked on the link to your website on your social media profile page. Most social media platforms allow businesses to link to at least one website on the profile page.

Overall, the better the website content, the more popular the website becomes and helps raise the profile of the Parish Council.